

CHINESE STUDENTS & YOUNG PROFESSIONALS

MEET LEADING COMPANIES

CHINESE TALENT BOARD

Focus Leading enterprises will meet future Chinese managers and experts graduated in Germany in technical and economic fields on our job board.

References AUDI, BASF, BAYER, BENTELER AUTOMOTIVE, BERTRANDT, BILSTEIN, BOEHRINGER INGELHEIM, BMW, BOSCH, C.D.WÄLZHOLZ, CARCOUSTICS, CARL ZEISS, CLARIANT, CONTINENTAL, DACHSER, DAIMLER, EDAG, FAURECIA, FORMEL D, FREUDENBERG, GEDORE, GETRAG, HENKEL, HOERBIGER HOLDING, HOFER POWERTRAIN, HP PELZER, INGENICS, KIEKERT, KIRCHHOFF AUTOMOTIVE, KOSTAL, KROMBERG & SCHUBERT, KRONES, LEONI, MAGNA, MAN TRUCK & BUS, MANN+HUMMEL, MARQUARDT, MBTECH, PORSCHE, PREH, SAINT GOBAIN, SANDVIK TOOLING, SANY, SCHAEFFLER, SKODA, SIEMENS, SHELL, THYSSENKRUPP, TÜV RHEINLAND, VOESTALPINE, VOIT, VOLKSWAGEN, VOLKSWAGEN FINANCIAL SERVICES, WILLIAM PRYM, ZOLLNER.

Demand for qualified Chinese employees

The economic development of the Chinese industry is continuing at a fast pace. It has led to a rising demand for qualified employees in the areas of Mechanical Engineering, Mechatronics, Electronics, Economics, Science and IT, which cannot be covered appropriately. Especially foreign invested companies are forced to fill open positions with expatriate staff sent from the headquarters, even though this entails higher costs as well as cultural and language barriers.

=> Middle management positions need to be filled with Chinese executives instead of expatriates.

=> Key positions in the company need to be filled with managers with cross-cultural competence and language skills.

Chinese Students & Young Professionals in Germany

Chinese students and young professionals are optimally qualified to meet this demand after graduating in Germany. The amount of Chinese students in Germany is rising steadily and their interest and willingness to work for a German company with subsidiaries in China is considerable.

CAMPUS CHINA

Established the technical, structural and personal conditions to bring together German companies and future Chinese experts and executives coming from technical and economical backgrounds. This will be managed by using online databases, by a tailored job fair and individual matchmaking.

CHINA HR NETWORK

The following institutions and associations support CAMPUS CHINA

FORUM CHINA

Behind CAMPUS CHINA are the initiators of Forum China that assist European companies with their China engagement for several years.

VDA

The Association of German Automotive Industry represents the interests of German automobile producers or suppliers, nationally as well as internationally.

VDMA

The German Engineering Federation Industry represents over 3,000 mainly small/medium size member companies in the engineering industry.

DAAD

The German Academic Exchange Service is the biggest organization worldwide promoting international exchange of students and scientists. With the project "Germany Alumni" („Deutschland Alumni“) the DAAD supports all those Chinese graduates, that studied in Germany or worked as trainees or full-time employees in research institutes.

Chinese Student Assoziations

The Chinese student assoziations from the following Universities support CAMPUS CHINA: Aachen, Berlin, Bonn, Düsseldorf, Essen, Hamburg, Hannover, Hohenheim, Kaiserslautern, Karlsruhe, Köln, Leipzig, Mainz, Magdeburg, München, Potsdam, Stuttgart, Ulm.

CAMPUS CHINA maintains strong relationships to several social media networks.

CHINESE TALENT BOARD

Features

Post company profile and vacancies.
Initiate applications from appropriate candidates.
Search for and select appropriate talents.
Monitor candidates in a company's own Talent Pool.
Manage recruiting process in the framework of the job board or
Route candidates into your own application system.

Coverage

Directly and through our partners we reach about 25.000 Chinese students, graduates and young professionals in Europe (mainly Germany) and China.

In Germany, China, Austria and Switzerland we have access to about 30 universities and universities of applied sciences.

About 4.000 promising applicants are currently registered on the job board and we expect more than 5.000 until the end of this year.

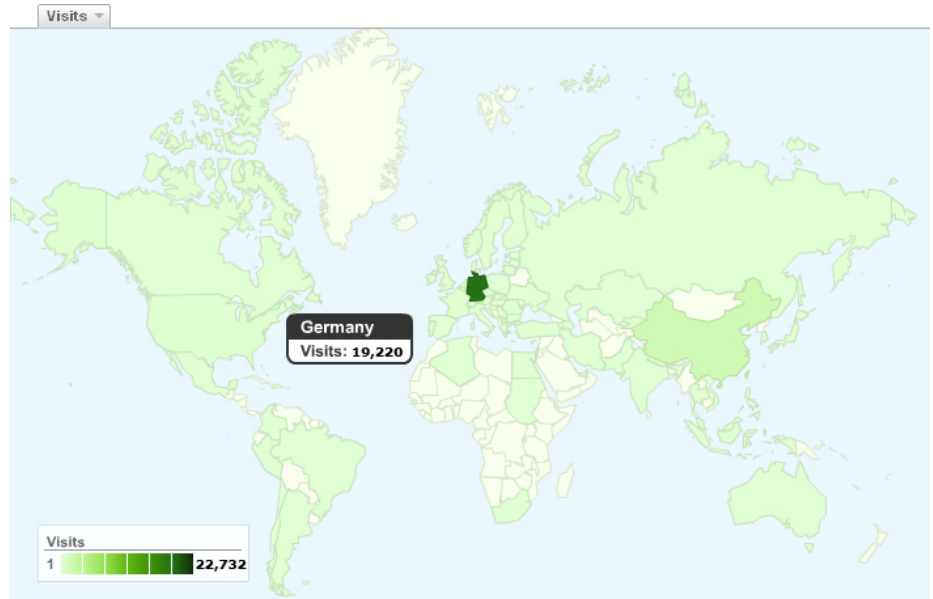
Career Level

Students	18%
Graduates	47%
Young Professionals	25%
Experts	10%

Areas (distribution)

29,25% Engineering
18,36% Business Management
7,21% Finance
6,62% Language- / Cultural Studies
7,45% Other/Not Classified
5,20% Information Technology
4,78% Computer Sciences
3,86% Logistic
3,52% Marketing & Communications
3,02% Chemistry
1,76% Jurisprudence / Law
1,68% Mathematics
1,42% National Economy
1,09% Physics
1,09% Educational Science
0,84% Geography / Geoscience
0,67% Medicine
0,67% Pharmaceuticals

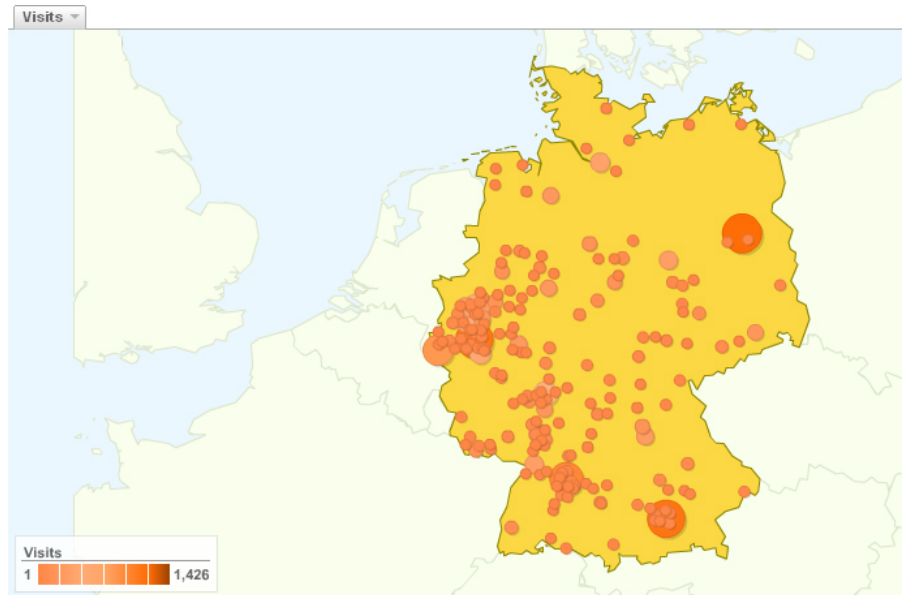
Visits in April 2012



22,731 visits came from 71 countries/territories

Often stated Universities

Aachen, Bayreuth, Berlin, Bonn, Braunschweig, Bremen, Clausthal-Zellerfeld, Dortmund, Duisburg, Essen, Frankfurt, Germersheim, Gießen, Hamburg, Hannover, Köln, Leipzig, München, Siegen, Stuttgart.



19,220 visits came from 406 cities

**Benefits for
Employers**

Employer Branding

- Most recognized job board among Chinese students, graduates and young professionals.
- Top Employers use the platform for the recruiting of qualified Chinese personnel. Your company can also benefit from.

Clear Candidate Profile

- About 95% of the registered candidates are Chinese students, graduates or young professionals.
- Approximately 90% have studied in Germany.
- About 80% are real jobseekers: Students in their final academic year, graduates or young professionals.

High Quality Standard

- Candidate profiles are approved by CAMPUS CHINA prior to release.
- The high attraction of the platform ensures up to date content.
- An applicant profile is a necessary prerequisite.
- Most of the applicants have uploaded a CV.
- Beside Mandarin all candidates speak English and/or German.

Terms

Option 1:

Price on request

- Post company profile and career opportunities
- Posting of one job, download up to 10 CV

Option 2:

Price on request

- Post company profile and career opportunities
- Highlighting job offers by company in our newsletter
- Posting up to 6 jobs, download up to 50 CV

Option 3:

Price on request

- Post company profile and career opportunities
- Highlighting job offers by company in our newsletter
- Posting up to 12 jobs, download up to 100 CV

Option 4: Premium Partner

Price on request

- Preferential positioning on the job board (employer branding)
- Post company profile and career opportunities
- Highlighting of the company profile and job offers in our newsletter
- Highlighting of job offers on Chinese social media websites
- Posting up to 200 jobs, download up to 500 CV
- Highlighting of job offers on the job board

*With our newsletter we reach about 10.000 to 15.000 students,
graduates & young professionals mainly in Germany.*

Access to the job board until December 30, 2012

Is this of interest for your company? Please contact:

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HR Network VDA (Association of German Automotive Industry)
VDMA (German Engineering Federation)
DAAD (German Academic Exchange Service)
Department of Education, Embassy of the P.R. of China in Germany
Chinese Student Associations in Germany
Chinese Social Media Networks in Germany
Chinese Industrial Associations in Germany

Realization CAMPUS CHINA
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