

# CHINESE TALENT DAYS

# 2020

# 10

2010 - 2020

The Job Fair for Chinese  
Students, Graduates  
and Professionals

APRIL  
24/25  
COLOGNE

- Top Candidates
- Top Employers
- Direct Contacts
- Employer Branding

Find Your Talents!

[www.campus-china.de](http://www.campus-china.de)

#### ORGANIZED BY



#### REFERENCES

4flow  
BMW  
Bosch  
BSInprocon  
Covestro  
CRRC ZELC  
Daimler  
eepos  
EFS  
Hikvision  
Karl Dungs  
Karl Wörwag  
Knorr-Bremse  
Kratzer  
Laserline  
OM-Partners  
Plansee  
Schaeffler  
Tenneco  
Thyssenkrupp  
TRUMPF  
Volkswagen

#### CHINA HR NETWORK



## Chinese Graduates and Professionals

During the job fair **CHINESE TALENT DAYS** on April 24 and 25, 2020 for the 10th time employers from industries like automobile, consulting, electronics, energy, engineering, FMCG, finance, health, IT, logistic, mechanic, mechatronics, pharmaceuticals and tourism/travel will meet with about **1,800 Chinese graduates and professionals** with technical, scientific and economic backgrounds.

For employers established in China candidates, who graduated in Germany/Europe, are an essential source for employers operating in China.

Prior to the job fair, the job board **CHINESE TALENT BOARD** can be used for selecting appropriate candidates and for inviting them to interviews.



## Review 2019

Beside numerous medium sized companies, global players like 4flow, BMW, Bosch, BSInprocon, Covestro, CRRC ZELC, Daimler, eepos, EFS Consulting, Hikvision, Karl Dungs, Karl Wörwag, Knorr-Bremse, Kratzer, Laserline, OM-Partners, Plansee, Schaeffler, Tenneco, Thyssenkrupp, Trumpf and Volkswagen were represented.

### Companies and candidates interacted intensively:

More than 75% of the employers interviewed more than 30 candidates each.

All employers held additional interviews with candidates after the event. More than 90% of them with 10 or more candidates.

More than 90% of the employers want to participate again.

More than 75% of the employers used the job board prior to the fair to contact candidates.

76% of the candidates made use of our job board to check job offers, to receive more information about the participating employers and to establish some initial contacts.

4 weeks after the event already 69% of the candidates were invited to further interviews.

In the same timeframe 24% of all candidates received specific job offers.

## Candidates Structure

Almost 15,000 **Chinese students, graduates and professionals** are currently registered at the job board. The applicant profile of each candidate is reviewed by our team and only accepted if the requirements are met.

### Professional background

45%	Engineering
30%	Business Management
7%	Natural Sciences & Mathematics
7%	Information Technology
11%	Others

### Career Level

Expert	8%
Young Professional	22%
Graduate	48%
Student	22%

The screenshot displays a search interface for finding talents. On the left, there are several filter categories: 'Search for Talents by' (Keyword(s), Include fulltext search), 'Field of studies' (Select Options), 'Career interest' (Select Options), 'Current Career status' (Select Options), 'Willing to work' (Germany, China, Other Countries), 'Languages' (Mandarin, Cantonese, English, German, Others: French, Spanish), 'Place of Birth (by Region)' (Select Options), and 'Desired salary' (Select Options). A 'Search Talents' button is at the bottom of the filters.

On the right, the search results show 14832 profiles matching the search. The first 10 profiles are displayed, each with an ID, name, studies, university, languages, and a 'Profile' link. Each profile also includes a 'CAREER' progress bar.

ID	Name	Studies	University	Languages
9239	Li Duan	Business Management	Changsha / Central South Univ	Mandarin, English, German
9238	Ran Zhuo	Engineering	Berlin / TU-Berlin	Mandarin, English, German
7866	Sinan Koca	Business Management	Duisburg / Duisburg University	Mandarin, English, German
5309	SHI Xueyi	Jurisprudence / Law	Beijing / Beijing Technology and University/Beijing	Mandarin, English, German
7046	Weiliang Guo	Information Technology	Hamburg / Pusan University of	Mandarin, Cantonese, English
6014	Yabel Zhang	Logistic	Rooterdam / Erasmus Universit	Mandarin, English
1022	Till Engelhard	Other/Not Classified	Cologne / University of Cologne	Mandarin, English, German

You can use our job board to manage important workflows:

- Post your company profile and vacancies.
- Screening and selection of appropriate talents within the system.
- Prioritize candidates by four grades.
- Route candidates into your own recruiting environment.
- Invite and follow-up with candidates.
- Manage recruiting process with our solution.

## References/Feedback

After the CHINESE TALENT DAYS 2019 we have interviewed 15 candidates and even invited some of them to our plant in Germany. Now we are going to recruit two or three. Overall, the event was very successful for Wörwag."

Kemin Chi, General Manager, WÖRWAG

"It is impressive that we had so many applicants registered for the talent days. Schaeffler is a technology oriented company, 50% engineering candidates means we absolutely chose the right recruitment platform. Thank you very much for all your support during the event!"

Cao Yueyan, HR Manager - Employer Branding & Recruitment, Schaeffler Greater China

"Thank you for the great support during the job fair Chinese Talent Days. We have selected 47 candidates for face to face interviews."

Kevin Yuan, HR Marketing and Recruiting, Daimler Greater China Ltd.

"Thanks for the preparation of the Chinese Talent Days. During the job fair we have selected at least 20 resumes for next round interviews. Thanks again and keep in touch in future."

Robin Hao, Director HR, Benteler Automobiltechnik

"We have invited 26 candidates for a 2nd interview after the job fair CHINESE TALENT DAYS."

Zhao, Weiwei, HR Talent Acquisition Team, BSH Home Appliances Holding (China) Co., Ltd.

"Thank you so much for the systematic organization & comprehensive preparation. I'm very pleased with the result Kern-Liebers has achieved during the two days."

Sarah Tong, HR Manager - China, KERN-LIEBERS (TAICANG) CO., LTD

"The Chinese Talent Days has been a great success from our point of view. Thank you for your perfect organization."

Volker Bleischwitz, Technical Sales Tube + Pipe Plants, SMS Meer GmbH

"We have already closed nine offers for our China plants. And we are still interviewing more potential candidates. This is the 5th year we successfully recruited candidates from the Chinese Talent Days."

JingXian (Jean) Xi, Human Resources Manager, thyssenkrupp Presta Steering China

"We have already issued our offers to our preferred candidates. Thanks a lot for your organization of such big events. Both firms and candidates gained great benefits from it!"

Ken Yin, TENNECO Shanghai Tech Center

## Program (on both days)

### Welcome

Representatives of the City of Cologne and the Embassy of the People's Republic of China.

### Interviews (all day)

We expect about 1,800 Chinese candidates.

### Introduction of Top Employers (parallel)

Premium Partners introduce themselves to the candidates.

## Your Participation

### Option 1: PREMIUM PARTNER

For companies with extensive recruiting activities and focus on employer branding:

- Exhibition area of about 15 sqm (for your own stand construction)  
(Alternatively you might order a booth construction directly at Koelnmesse)
- Free participation of up to eight people
- Separate interview room (max. 4 interview spots)
- Posting of the company profile on the Chinese Talent Board (from the time of registration onward)
- Unlimited number of job postings (from the time of registration onward)
- Publication of the job titles in the job fair catalogue
- Unrestricted access to profiles of qualified Chinese candidates
- Up to 400 CV downloads
- Invitation of promising candidates to interviews
- Scheduled and ad-hoc interviews with promising candidates on both days
- Lunch in the restaurant on both days

#### Employer Branding

- Preferable positioning of the company logo on the website
- Preferable positioning of selected job postings on the job board
- Highlighting of selected job postings on important Chinese social media platforms in Germany and at WeChat
- Highlighting of the company logo and selected job postings in our newsletter CAMPUS CHINA NEWS
- Preferable positioning of the company logo on the cover of the job fair catalogue
- Highlighting of the company profile in the job fair catalogue
- Full-page advertisements (coloured) in the job fair catalogue
- Introduction (presentation) of the company on both days

## Your Participation

### Option 2: EMPLOYER

- Information stand of 6 sqm for conduction of interviews (without equipment)
- Free participation of two people
- Posting of the company profile on the job board Chinese Talent Board (from the 1st of Feb. 2020 onward)
- Up to 12 job postings (from the 1st of Feb. 2020 onward)
- Publication of the company profile in the job fair catalogue
- Publication of the job titles in the job fair catalogue
- Access to the profiles of qualified Chinese candidates
- Up to 50 CV downloads
- Invitation of promising candidates to interviews
- Scheduled and ad-hoc interviews with promising candidates on both days
- Lunch in the restaurant on both days

### Option 3: EDUCATIONAL INSTITUTION

For Educational Institutions / Universities that offer Bachelor and/or Master degrees, MBA programs, language courses, or studies abroad

- Information stand of 6 sqm for conduction of interviews (without equipment)
- Free participation of two people
- Posting of the company profile on the job board Chinese Talent Board (from the 1st of Feb. 2020 onward)
- Up to 12 offers on the job board (from the 1st of Feb. 2020 onward)
- Publication of the institution profile in the job fair catalogue
- Publication of the job titles in the job fair catalogue
- Access to the profiles of qualified Chinese candidates
- Up to 50 CV downloads
- Invitation of promising candidates to interviews
- Scheduled and ad-hoc interviews with promising candidates on both days
- Lunch in the restaurant on both days

### Option 4: HR SERVICE PROVIDER

- Information stand of 6 sqm for conduction of interviews (without equipment)
- Free participation of two people
- Posting of the company profile on the job board Chinese Talent Board (from the 1st of Feb. 2020 onward)
- Up to 12 offers on the job board (from the 1st of Feb. 2020 onward)
- Publication of the company profile in the job fair catalogue
- Publication of the job titles in the job fair catalogue
- Access to the profiles of qualified Chinese candidates
- Up to 50 CV downloads
- Invitation of promising candidates to interviews
- Scheduled and ad-hoc interviews with promising candidates on both days
- Lunch in the restaurant on both days

**Additional Options: EXTEND YOUR PRESENZ**  
(Services to book separately)

- ❑ **Extended use of Job Board:**
  - Instant access to Job Board (until the end of May 2020)
  - Extended access to Job Board until the end of 2020
  - Additional job postings & CV Downloads
- ❑ **Advertisement in job fair booklet:** - See Illustration Employer Branding
- ❑ **Additional stand space:** - Extended stand area up to 10 sqm
- ❑ **Stand personnel:** - Extended number of persons at the job fair
- ❑ **Interview room:** - Your own interview space with 1-4 interview spots

**EMPLOYER BRANDING:** Full-page advertisements (coloured) in the job fair booklet



Advert inside page next to company portrait



Advert inside back cover



Advert outside back cover



Advert at beverage-voucher

**STAND AREA:** Extendable stand area up to 10 sqm.



Standard: 3x2 meters (Option 2 - 4)



Extended: 4x2 meters (optional)



Extended: 5x2 meters (optional)

**STAND PERSONNEL:** Additional persons at the job fair



With participation of four persons we recommend a stand size of 10 sqm (2 persons included).

**INTERVIEW ROOM:** Extended conversation facilities



Interview room including conversation units (max. 4 units) exclusively for your company.



Thomas Graf supports German and international employers in the recruitment of talents for many years. Prior to his PhD, he was responsible for the talent pool development at e-fellows.net, a subsidiary of McKinsey Germany.

Dr. Falk von Westarp is an experienced expert in international recruitment. He held Senior Management positions in one of the largest international recruiting service companies. He also was in charge for different country organizations and successfully managed many national and international recruiting projects.

Franz Waizmann, social scientist and specialised journalist, has focused on the e-recruitment market since the 1990s. In an executive position at Monster Germany he helped shaping the modern e-recruitment market.

The following institutions and associations support CAMPUS CHINA

#### **FORUM CHINA**

Forum China under the leadership of Dirk Meyer supported more than 150 European companies on their way to China.

#### **DAAD**

The German Academic Exchange Service is the biggest organization worldwide promoting international exchange of students and scientists.

#### **Chinese Student Associations**

Chinese student associations at Universities in Aachen, Berlin, Bonn, Düsseldorf, Essen, Hamburg, Hannover, Hohenheim, Kaiserslautern, Karlsruhe, Köln, Leipzig, Mainz, München, Potsdam, Stuttgart, Ulm as well as **Chinese Social Media Networks** and **Chinese Associations in Germany**.

#### **VDA und VDMA**

The Association of German Automotive Industry represents the interests of German automobile producers and suppliers. The German Engineering Federation represents over 3,000 member companies in the engineering industry.

## CHINESE TALENT DAYS

### Contact

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Venue

Koelnmesse/KölnKongress  
Congress-Centrum Nord  
Deutz-Mülheimer-Straße 111  
50679 Köln



# Appendix:

Advertisement - preview/format  
Job fair catalogue

### Outside back cover

Artwork format: 216x151 mm  
Finished format: 210x148 mm  
Resolution: 300dpi  
Format: PDF  
Color: CMYK



### Inside back cover

Artwork format: 216x151 mm  
Finished format: 210x148 mm  
Resolution: 300dpi  
Format: PDF  
Color: CMYK



### Inside page

(parallel to company profile)  
Artwork Format: 216x154 mm  
Finished Format: 210x148 mm  
Resolution: 300dpi  
Format: PDF  
Color: CMYK



### Meal voucher, backside

Artwork format: 96x66 mm  
Finished format: 90x60 mm  
Resolution: 300dpi  
Format: PDF  
Color: CMYK



# CHINESE TALENT DAYS

## 中国人才日

10  
2010 - 2020

汇集留学生、  
毕业生及专业人才

# 2020

4月  
24-25日  
德国·科隆

- 卓越人才+德国教育背景
- 顶尖中德雇主
- 高效沟通
- 品牌管理

赢在人才，赢在未来！

[www.campus-china.de](http://www.campus-china.de)

主办方



主要合作伙伴

4flow  
BMW  
Bosch  
BSInprocon  
Covestro  
CRRC ZELC  
Daimler  
eepos  
EFS  
Hikvision  
Karl Dungs  
Karl Wörwag  
Knorr-Bremse  
Kratzer  
Laserline  
OM-Partners  
Plansee  
Schaeffler  
Tenneco  
Thyssenkrupp  
TRUMPF  
Volkswagen

中国人力资源网



## 来自中国的专业人才和未来领导力

第十届中国人才日即将于2020年4月24-25日在德国科隆召开。与过往的九个春天一样，来自中德两国各行业的优秀企业将齐聚美丽的莱茵河畔，与具有德国、欧洲留学背景的中国青年专业人才交流，为企业的蓬勃发展寻找助力

前来应聘的青年才俊具备过硬的专业功底、前瞻性的专业视野、外语沟通技能以及跨文化理解力。对于许多打算走向世界，或是扩大世界影响力的中德两国企业来说，中国人才日正为他们吸引这样的人才提供了专业平台。

参展的企业来自汽车制造、咨询、化工及制药、信息、电子、能源、工程、快消、物流、机械制造、机电以及旅游业等诸多行业。招聘会上，这些企业将与1800多名来自工程技术、基础科学以及经营管理等专业大类的求职者交流。

同时，中国人才日的专业求职平台“中国人才榜”面向企业及应聘者提供岗位发布、档案上传管理、人才市场调研、面谈预约等多种个性化的服务。



## 2019 精彩回顾

许多知名企业都派出了人力资源工作组参与人才日招聘会。他们包括4flow，宝马（BMW），博世（Bosch），BSInprocon，科思创（Covestro），中国中车（CRRC ZELC），戴姆勒（Daimler），eepos，EFS咨询，海康威视（Hikvision），Karl Dungs，Karl Wörwag，克诺尔集团（Knorr-Bremse），凯策（Kratzer），Laserline，OM-Partners，Plansee，舍弗勒集团（Schaeffler），Teneco，蒂森克虏伯（thyssenkrupp），蒂森克虏伯，通快（Trumpf），以及大众汽车（Volkswagen）。

### 招聘企业与应聘者成功“配对”：

超过75%的参会企业接纳了30名以上应聘者的咨询。

所有参会企业都在人才日活动后与应聘者继续保持联系，其中超过90%的企业与10名以上的专业人才深度交流。

超过90%的参会企业选择了中国人才榜的专业服务，于招聘会召开前提前与应聘者取得了联系。

75%的应聘者也透过中国人才榜了解企业信息与发展前景。

69%的应聘者于人才日结束的4周之内接到了企业进一步面谈的邀请。

24%的应聘者于人才日结束的4周之内收到了入职通知书。

## 应聘者数据分析

现时已有超过15000名中国留学生、青年学者和专业人才于中国人才榜注册，填写了详细资料并上传了个人简历。每一个注册申请都会经过严格审核，申请人在满足一定标准的前提下方被纳入到数据库中。

### 专业分布

45%	工程技术
30%	经济管理
7%	自然科学/数学
7%	信息技术
11%	其它

### Career Level

专家	8%
青年人才	22%
毕业生	48%
在读学生	22%

The screenshot displays a search interface for talents. On the left, there are several filter sections:

- Search for Talents by:** Keyword(s), Include fulltext search (checkbox), Field of studies (Select Options), Career interest (Select Options), Current Career status (Select Options), Willing to work (Germany, China, Other Countries), Languages (Mandarin, Cantonese, English, German, Others: French, Spanish), Place of Birth (by Region), Desired salary.

On the right, a list of 14832 profiles is shown, with the first 10 displayed. Each profile includes an ID, name, studies, university, and languages.

ID	Name	Studies	University	Languages
9239	Li Duan	Business Management	Changsha / Central South Univ	Mandarin, English, German
9238	Ran Zhuo	Engineering	Berlin / TU-Berlin	Mandarin, English, German
7866	Sinan Koca	Business Management	Duisburg / Duisburg University	Mandarin, English, German
5309	SHI Xueyi	Jurisprudence / Law	Beijing / Beijing Technology and University/Beijing	Mandarin, English, German
7046	Weiliang Guo	Information Technology	Hamburg / Pusan University of	Mandarin, Cantonese, English
6014	Yabel Zhang	Logistic	Rooterdam / Erasmus Universit	Mandarin, English
1022	Till Engelhard	Other/Not Classified	Cologne / University of Cologne	Mandarin, English, German

利用中国人才榜管理招聘流程:

- 填写企业简介，公布招聘启事
- 查看并筛选数据库的简历
- 根据四个等级分类排序候选人
- 将符合条件的候选人导入企业内部数据库
- 派发面试邀请并记录进度
- 用内部工具管理候选人

## 反馈与回声

“在参与中国人才日2019后，我们与15位求职者进行了面试，并邀请了其中几位参观了我们在德国的工厂。我们将要正式录用其中两到三位候选人。总体来说，参与这次展会对于Wörwag来说非常成功。”

Kemin Chi, WÖRWAG 总经理

“中国人才日结束后我们主动邀请了14名应聘者参与面试。面试进行地非常顺利，我们估计在未来几周之内就能为我们在中国的子公司选出3到5名合适的人才。”

Wolfram Schrittester, STIWA Automation有限责任公司 总裁

“通过会上与多位专业人才的接触，我们选出了其中的6名进入面试。我们非常确定接下来的几周内就能从终轮两位候选人中决定最后的人选。我们认为中国人才日举办地十分成功，通过其全面的应聘者资料库我们选出了最佳人选。”

Thomas Steib, SELZER制造工程有限责任公司 工程技术总监

“能够在中国人才日上收到这么多专业人才的登记信息是非常振奋人心的。Schaeffler是一家技术导向的公司，资料库中近50%人才来自机械工程专业意味着中国人才日正是我们需要的平台。非常感谢主办方在招聘会上给予的大力协助！”

Yueyan Cao, Schaeffler大中华区 招聘与雇主品牌经理

“Laserline在中国人才日上收获颇多。展会上主动与我们交流的应聘者已顺利于Laserline入职。”

Simone Push, Laserline有限责任公司人力资源部

“非常感谢主办方周到的准备和现场全面的支持，整个展会流程十分专业。现场我们已经与20位应聘者进行初面，并成功签订第一名正式员工。” Mirco Stoffels, 大众 人力资源市场部

“非常感谢主办方给予的大力支持。经过筛选有47位应聘者进入到了面试环节。”

Kevin Yuan, 戴姆勒中国 人力资源市场与招聘经理

“非常感谢主办方全面细致的准备工作，招聘会现场我们挑选出了至少20位求职者进入下一轮的面试。再次感谢主办方的付出，希望今后继续保持联系。”

Robin Hao, Bentler 汽车工程技术 人力资源总监

“我们邀请了26位参与人才日后的第二轮面试。”

Zhao, Weiwei, 人力资源招聘部, 博西家用电器(中国)有限公司

“对于我们中国的分公司来说，招聘会无疑是非常成功的。”

Stefan Cassel, ThyssenKrupp集团 运营事业中心人力资源部

## 人才日流程（两天会期内）

开幕仪式 科隆市政府代表和中国驻德国杜塞尔多夫领事馆代表共同出席

招聘双方交谈（整日） 预计将有**1800**名应聘者到场

优选合作伙伴报告（穿插） 优选合作伙伴的企业将以讲座形式详细介绍招聘信息

## 您的参与方案

### 方案一：优选合作伙伴

适用于具有多种招聘需求，并以雇主品牌管理为主要目标的企业。

- 展位面积多达 15 m<sup>2</sup>（内部自由设计）  
（或者您也可以订购科隆展会方提供的展台搭建服务）
- 最多可容纳8人工作组
- 拥有单独面谈隔间（1-4组谈话空间）
- 在中国人才榜上填写企业简介（自订购方案之时起）
- 在中国人才榜上发布的招聘启事数量不受限制（自订购方案之时起）
- 参展企业名录中介绍招聘岗位名称
- 获取符合要求的中国候选人资料
- 除企业收到的简历投递以外，可额外从人才库中下载多达400份简历
- 邀请候选人进入面试环节
- 招聘会上与应聘者现场面试或协定会上面试顺序
- 会上免费自助午餐

#### 雇主品牌管理服务

- 于campus-china.de主页优先张贴企业LOGO
- 于中国人才榜网页醒目位置张贴招聘启事广告
- 与德国规模最大的华人社交媒体合作张贴招聘启事广告
- 于CAMPUS CHINA NEWS 新闻订阅推送中优先刊登企业LOGO与招聘启事
- 参展企业名录封面刊登企业LOGO
- 参展企业名录中整页四色企业信息介绍及企业广告
- 会期两天内专题讲座

## 您的参与方案

### 方案二：普通雇主

- 拥有 6 m<sup>2</sup> 展位面积（会展中心标准化布置）
- 可容纳两人工作组
- 在中国人才榜上填写企业简介（自2020年2月1日起）
- 在中国人才榜上发布最多12则招聘启事（自2020年2月1日起）
- 参展企业名册中介绍招聘岗位名称
- 参展企业名册中刊登企业简介
- 获取符合要求的中国候选人资料
- 除企业收到的简历投递以外，可额外从人才库中下载50份简历
- 邀请候选人进入面试环节
- 招聘会上与应聘者现场面试或协定会上面试顺序
- 会上免费自助午餐

### 方案三：教育机构

专门为高校和教育机构设计。以期推广学士、硕士、MBA项目及语言课程、对外交流等机会。

- 拥有 6 m<sup>2</sup> 展位面积（会展中心标准化布置）
- 可容纳两人工作组
- 在中国人才榜上填写企业简介（自2020年2月1日起）
- 在中国人才榜上发布最多12则活动项目（自2020年2月1日起）
- 参展企业名册中介绍招聘岗位名称
- 参展企业名册中刊登企业简介
- 获取符合要求的中国候选人资料
- 除企业收到的简历投递以外，可额外从人才库中下载50份简历
- 邀请候选人进入面试环节
- 招聘会上与应聘者现场面试或协定会上面试顺序

### 方案四：人力资源服务公司

- 拥有 6 m<sup>2</sup> 展位面积（会展中心标准化布置）
- 可容纳两人工作组
- 在中国人才榜上填写企业简介（自2020年2月1日起）
- 在中国人才榜上发布最多12则招聘启事（自2020年2月1日起）
- 参展企业名册中介绍招聘岗位名称
- 参展企业名册中刊登企业简介
- 获取符合要求的中国候选人资料
- 除企业收到的简历投递以外，可额外从人才库中下载50份简历
- 邀请候选人进入面试环节
- 招聘会上与应聘者现场面试或协定会上面试顺序

附加方案：提升您的企业曝光率  
(需额外单独预订)

- 中国人才榜高级用户：
  - 即刻使用人才榜发布职位（可使用至2020年五月底）
  - 延长人才榜使用时间至2020年年底
  - 发布额外职位及下载更多简历
- 参展企业名册广告刊登：
  - 详见下方雇主品牌管理服务
- 额外展位面积：
  - 扩大展台站位面积（至10平方米封顶）
- 额外展位工作人员：
  - 额外增加展位工作人员人数
- 面试间：
  - 单独享用能容纳1-4组面试的面试房间

雇主品牌管理服务：参展企业名册整页广告（彩色）



企业简介旁刊登  
内页广告



手册封底内页广告



手册封底外页广告



小食代金券  
刊登企业广告

展台站位面积：最多可扩展至10平方米



基础：3x2 米(方案 2-4)



扩展: 4x2 米(可选)



扩展: 5x2 米(可选)

展位工作人员：额外展会工作人员数量



我们的建议方案是为4位企业工作人员配备10平方米展位  
(已含2位工作人员)

面试房间：增设会谈空间和桌椅设施



面试房间内设企业单独享用的对话会谈桌椅设施  
(最多4组对话桌)





Thomas Graf 多年来从事于德国和国际企业的人才猎聘工作。他拥有行政工商管理MBA以及战略管理博士学位，并曾负责麦肯锡子公司e-fellows.net的人才管理搭建工作。

Dr. Falk von Westarp 博士是一名国际人才猎聘领域的专家，具有丰富的经验。他曾于一家大型国际招聘服务平台的高级管理职位供职，主要负责许多国家和地区的业务并领导过多个区域和国际性的猎聘项目。

作为一名社会科学学者和专业记者，Franz Waizmann 先生自2000年初起以管理职位负责德国领先招聘门户Monster的平台建构和市场营销工作，并为日后在线招聘的蓬勃发展奠定了基础。

CAMPUS CHINA 感谢以下组织、机构以及协会的长期大力支持

#### FORUM CHINA

Dirk Meyer先生成立的中国论坛长期支持各大欧洲企业在中国的发展。

#### DAAD

DAAD是世界范围内最大的，旨在促进国际学生学者交流的机构。

#### 中国学生学者联合会

德国各主要城市的中国学生学者联合会是广泛联系当地中国学生和青年学者的重要公益组织。同时为华人传递新知，互通有无提供了成熟的社交平台和专业学术交流通道。

#### VDA以及VDMA

德国汽车工业协会（VDA）汇集了汽车行业上下游的多家企业，成员不仅包括德国本地，也涵盖了国际厂商。德国机械装备制造业协会（VDMA）则已有超过3200家会员机构，涵盖了多种生产要素的制造企业。

## CHINESE TALENT DAYS

### 联系方式

#### CAMPUS CHINA

Thomas Graf

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移动电话： +49 179 1222275

传真： +49 621 180 683849

电子邮箱： thomas.graf@campus-china.de

#### 招聘会展会方

科隆会展中心

通讯地址：

Congress-Centrum Nord

Deutz-Mülheimer-Straße 111

50679 Köln

# 附录

## 参展企业名册样式

### 封面与封底规格

版面: 216x151 mm

版心: 210x148 mm

分辨率: 300dpi

文件格式: PDF

套色: CMYK



### 封二与封三规格

版面: 216x151 mm

版心: 210x148 mm

分辨率: 300dpi

文件格式: PDF

套色: CMYK



### 内页广告规格 (与企业信息介绍并列)

版面: 216x154 mm

版心: 210x148 mm

分辨率: 300dpi

文件格式: PDF

套色: CMYK



### 小食代金券规格

版面: 96x66 mm

版心: 90x60 mm

分辨率: 300dpi

文件格式: PDF

套色: CMYK

